

GOVERNMENT OF ANDHRA PRADESH  
ABSTRACT

Tourism Promotion – Designed and Printed large format digital prints on Photoglossy of various Tourist Destinations & also designed CD Cover & arranged data writing on DVD of AP Tourism Film for ITB Berlin, March, 2008, through M/s. Livewires Pvt. Ltd. - Amount Sanctioned – Orders – Issued.

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YOUTH ADVANCEMENT, TOURISM AND CULTURE (PMU) DEPARTMENT

G.O.Rt.No. 1250

Dated:26-12-2008

Read the following:

1. Invoice No. Prod – 006, dt.02-04-2008 of M/s. Livewires Pvt. Ltd. , Hyderabad.
2. Invoice No. Prod – 058, dt.28-04-2008 of M/s. Livewires Pvt. Ltd. , Hyderabad.

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**ORDER:**

To promote Tourism Destinations of Andhra Pradesh State, the Tourism and Culture Department has been Designed and Printed large format digital prints on Photoglossy of various Tourist Destinations & also designed CD Cover & arranged data writing on DVD of AP Tourism Film for ITB Berlin, March, 2008, as a part of promotional initiatives. As a follow up of these initiatives, this Department had participated in ITB Berlin, March 2008. Designed and Printing has been entrusted to M/s. Livewires Pvt. Ltd., which is one of the empanelled Advertising Agencies of AP Tourism. After completion of work, the said agency has forwarded a bill amounting to Rs.87,191/- + Rs.63,371/- vide letters 1<sup>st</sup> & 2<sup>nd</sup> read above for arranging payment.

2. After careful examination of the matter, the Government hereby accord sanction for an amount of Rs.1,50,562/- (Rupees One Lakh Fifty Thousand Five Hundred Sixty Two only) towards designing & printing, data writing on DVD, which is inclusive of service tax.

3. The amount sanctioned at para 2 above shall be debited to the following Head of Account:

“ 3452- Tourism-01-Tourist Infrastructure – 102 Tourist Accommodation & other facilities to Tourists – Schemes included in PLAN,GH 11- Normal State Plan - SH (08) – International Marts/Fairs & Festivals - 500 – other charges – 503 – other expenses”.

4. The Assistant Secretary to Government and Drawing & Disbursing Officer, YAT & C Department shall draw and disburse the amount sanctioned at para 2 above, in favour of M/s. Livewires Pvt. Ltd, Hyderabad, after deducting I.T. payable to the Income Tax Department

(BY ORDER AND IN THE NAME OF THE GOVERNOR OF ANDHRA PRADESH)

D. LAKSHMI PARTHASARATHY  
PRL. SECRETARY TO GOVERNMENT

To,

M/s. Livewires Pvt. Ltd, Hyderabad.

The Assistant Secretary to Government & D.D.O, YAT& C(PMU) Dept.

The Pay & Accounts Officer, A.P. Secretariat, Hyderabad

Copy to:

The YAT& C (PMU- Claims) Department.

SF/SCs.

//Forwarded :: By Order//

SECTION OFFICER